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The Desert Sun

Of Palm Springs, California

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Olympus Manor on Hood Canal, Washington.—The music room of Olympus Manor was a unique surprise, even though several persons had told me of it—something that should not be missed. Orrie Nelson Nobles, the owner, is an artist and traveler who developed this artistic inn as a recreational pursuit, making it one of the most famous places in the Puget Sound country. In his spare time he designed and built the music room as an addition to the main building.

Picture, if you will, a small chapel; on the left, and adjoining, an elevated room containing a grand piano, ample light streaming through the door windows; on the right, leaded glass, colored, windows reflecting a soft glow in the chapel room; in the far end a pipe organ; substantial dark stained, hand-carved chairs; a few pictures and you have a glimpse of the room. But to appreciate it one must see it. It was in this surrounding that I showed my desert pictures to a group that had heard much of our desert. Afterwards they kept me answering questions until nearly midnight.

The water of Hood Canal is warmer than the water in the less sheltered stretches of Puget Sound. However, it is cool, but when one becomes accustomed to it, is quite comfortable for swimming. Some persons go in at night as the cool air of evening makes the water seem warmer than during the daylight hours. There is another attraction to the night swimming; the phosphorous in the ocean water becomes visible with the movement of the swimmer. One youngster said, "It is more fun swimming at night because the swimmers look just like angels flying through the water." That may be overworking the imagination just a little, but it is a startling sight.

During this trip north, the weather has tended toward coolness and rain, but a few days ago the atmosphere cleared, the sun has been shining warmly and I have witnessed some of the most beautiful weather I have ever experienced. It is downright pleasing to just watch the sun playing over the rippling water of the Sound. Then the sail boats appear; the small yachts slide by; noisy, almost obnoxious, power boats make a nuisance of themselves; canoes slip along in the smooth water, bob about in the wake of the larger boats; it is a picture.

I have been fortunate in meeting a man connected with the National Parks Service, and now assigned to C.C.C. work in the development of state parks. One of the most unusual events in my travels is to meet a person who really knows something about the country where he is residing. If you don't believe that, just start asking questions. This man knows his botany; he knows the flora of this section; he knows the general lay-out of northwestern Washington. It has been a pleasure to spend a number of days in his company.

The showiest flower along the roads of western Washington is the Fox Glove (Digitalis), a flower that has escaped from cultivation and has taken possession of the roadside. It grows as a tall stalk, sometimes as much as ten feet, with the large white or pink blossoms gathered at the upper part in a spike-like arrangement. The blossoms are tubular and just large enough for the black bees to crawl in to get the nectar and pollen. The plant commences to blossom when about two feet tall, and continues, as it grows, the older blossoms withering while the new buds are developing higher up, the spike of blossoms being about a foot or more in length.

While talking with the national park man he remarked that he thought this foxglove could not survive as a wildflower. It is now in about the fifth generation of freedom and the probable trend will be toward extinction except where cared for by man.

One situation that always impresses me and causes considerable wonder is the fact that most persons seem to be doing the very work that they do not care, or want, to do. Is it that

BANDITRY REPORT FROM JACKRABBIT TRAIL CAUSES STIR

The Banning police department received a phone call from Beaumont one night this week that three young bandits who had just attempted a hold-up on the Jackrabbit Trail, were headed for Banning. Officers Robert Samuel and Louis Metje went out on the highway and watched for the bandit car, and in a short time the car, containing the three young men, and answering the description in every detail, even as to the make of car, color of body and wheels, etc., came along. The report from Beaumont was that all three of the young men were heavily armed, so the Banning officers, after stopping the car, got the drop on the young men and took them to the police station.

Although they were sure that had taken in the men wanted for the attempted hold-up, the police had to release them, because no guns could be found, and the people who had reported the hold-up had gone on their way and no one was here to identify the men.

It was reported that the young men had cut in on a car on the Jackrabbit trail, forcing it to the side of the road, and had ordered the occupants from the car. Just then another car came along, throwing headlights on the scene of the would-be hold-up, and the men sprang into their car and escaped.



According to word received from John H. Leecing, county Scout executive, the Riverside County Council Boy Scout summer camp at Camp Emerson will be extended to include a seventh period. This extra period will be run in connection with the pre-jamboree camp, from August 4 to 11. Holding the extra period will enable boys in rural areas, now busy with harvesting work, to be in camp for a full week of real camping experience. All the features of the regular camping season will be provided the boys registering for this period.

Reports from the camp, now concluding its fourth period, indicate that the Scouts have profited much from their stay. Many boys have learned to swim, while the older ones have received expert instruction in life saving. The boys cook all of their own food and many have proved to be quite expert in the preparing and cooking of meals.

On Tuesday morning of this week, the entire camp made a trip to the peak of San Jacinto, the second highest peak in Southern California, rising to an elevation of 10,805 feet. From the top the Scouts reported that while the atmosphere was somewhat hazy, they could see numerous points of interest.

The fifth period, opening Friday is expected to have representatives from Indio, Banning, Elsinore, Murietta, Arlington and Riverside. This session will have more than sixty Scouts in attendance.

Mrs. Johnny Brinton and Mrs. Mary Wietels called at the Redlands hospital, Thursday, where Mr. Brinton is taking treatment following his collapse at a brush fire on Banning Heights. He is improving and will be out of the hospital in a few days.

people are just a little bored with their present occupation and are complaining, or do they lack the nerve to be occupied with something that would interest them? Rarely, indeed, does a person hear someone say, "I am doing exactly what I want to do. I am living where I want to be. I wouldn't trade jobs with anyone."

The owner of Olympus Manor is known as a man who is doing what he likes to do. I copied the following at Olympus Manor:

"Too often kindly friends have thrown The adage of the rolling stone Across my vagabonding way.

"Is moss indeed the highest good That one may gather as he strays Beneath the jewel-trees of time?

"I have not filled my purse with gold While I have followed vagrant gleams Across the plains of far Cathay.

"But I have gathered glamorous things For weaving me a golden fleece To wrap me in when I am old."

THE GILLETTE FRUIT PRODUCTS COMPANY OPENS NEW STORE

The Gillette Fruit Products Company will open their fine new store in the U. S. Grant Hotel, San Diego, on Saturday, July 27. Manager S. Castorino has been in San Diego more or less during the past week making preparations for the opening of the new store, which will operate under the name of the Sun Gold Date Shoppe.

The Gillette Fruit Products Company also own and operate the Palm Springs Date Market. All of their date products, including the famous "Sun Gold" brand, are packed in the Banning plant on Hays street. The company also wholesales to dealers throughout the country, and the "Sun Gold" brand is on sale in Banning stores.

IN JUSTICE COURT

Recent cases disposed of in police court include:

Glen Yerington, disturbing the peace, \$10 fine to be worked out on the streets.

M. Jimenez, involved with Yerington, \$10 of which \$3 was paid. Jimenez was injured when struck on the head by a rock.

Ted Torte, drunk, \$10 fine to be paid.

High School Notes

Arthur Teeter, who is spending the summer in Ecuador, writes from San Salvador under date of June 29, that he is making occasional side trips en route to Ecuador; that he had just completed an excursion to San Salvador where he had seen "many bananas and coffee trees to say nothing of a few volcanoes." He recommends San Salvador as a "clean, modern city, especially when compared with some of the ports we have seen." He expected to arrive in Ecuador about July 10.

Jean Fulford sends a postal card carrying a Havana, Cuba, postmark, and dated June 21. Jean says she "spent the day in Havana and saw all the historical sights," and that they "will arrive in New York in three days." Jean is making the trip by boat with her parents.

Elmer Quinn is back on the job after two weeks with his parents in Fullerton.

Miss Thelma Harrison writes that she has visited the exposition at San Diego twice since the close of school.

Miss Daisy Cromwell and Miss Evelyn B. Camp are attending the summer session at the University of Southern California.

Coach Frank Kiech has returned to Riverside after a trip to the Middle West.

Miss Pearl Coleman has returned from her trip to Detroit and through the East and is spending the summer with her sister in Los Angeles.

R. A. Coverdale is back from the Middle West where he attended the National Educational Association, at Denver, and visited briefly with his parents in Coffeyville. He quotes a clipping from the Kansas City Star which he thinks describes his home state in jolly old July:

"Oh, sweet is the dust on the road,
And the odor of jimson astrir,
The pungent smell
Of things in the dell,
The hop of grasshopper and toad,
The scrape of the soft cocklebur,
In July!

"Yes, charming the ivy and oak,
The thistle and ragweeds, et al...
A tire that goes flat
Close by a pole cat
While you listen to bullfrogs that croak
And the hoot owl hoots at his pal,
In July!

"How cunning the cute little gnat
Who toys with your optics ad lib,
The insects that buzz,
The feel of peach fuzz,
Perspiration that pours from your bat,
And chiggers that roost on each rib,
In July!"

Desert Sunbeams

Mr. and Mrs. C. S. Henderson of Sunshine Court entertained last week at their mountain cabin at Idyllwild for their son, Joseph Henderson. House guests for the occasion were the Misses Renee Holden, Virginia Brooks and Patricia Kelley of Riverside. Other guests for dinner and dancing at the Idyllwild Inn were Miss Francilla Abbot, Lee Emerson, John B. Bosworth, and Robert Shaffer.

Edward Franz, manager of the Palm Springs Builders Supply Company, was married last week, and he and his bride left Saturday for the East, via the Panama Canal. Further particulars were not obtainable.

The George Robertsons sail next week from San Pedro aboard the S. S. Mariposa for Australia. They expect to return in the middle of September.

Mr. and Mrs. W. L. Chambers visited with Mr. and Mrs. George Robertson at Del Mar for a few days.

Cecil Isenagel, who is in charge of the Tanner Motor Livery office at the Desert Inn during the winter season, is spending the summer in Coronado, where he is in charge of the Tanner Motor Livery branch in the Hotel Del Coronado.

Dr. B. L. Clifton returned to Palm Springs last week-end from a month's trip East. While in the East Dr. Clifton took delivery on a new La Salle at Detroit which he drove back to California. He spent a few days of this week visiting in Banning with Mr. and Mrs. Earl Coffman. He is now in Los Angeles.

Mrs. Nellie N. Coffman arrived at her home in Banning Thursday where she will spend a few days visiting with Mr. and Mrs. Earl Coffman and family. Mrs. Coffman is spending the summer at Santa Monica.

C. S. Henderson is building a four-room office building on North Palm Canyon Drive, between Sunshine Court and the Gingham Girls for John Munholland, realtor. The building, which will be completed in about two weeks, is of modernistic design.

Mr. and Mrs. C. S. Henderson and son, Joseph, of the Sunshine Court, Palm Springs, are spending the summer in their mountain cabin at Idyllwild. On Thursday of this week Mr. and Mrs. Henderson were in Palm Springs on business.

Mrs. V. Gabriel Abbot and children of Palm Springs and Banning, have taken a cabin at Idyllwild for two months this summer.

Mrs. Erma Hubbell, El Mirador social executive, is a passenger aboard the Dollar liner, the President Hoover, which has been in trouble in Japanese waters, according to recent press dispatches. The liner was refloated, however, Wednesday, July 17, four hours after grounding off Kishu Island, near Tokyo. Mrs. Hubbell is making a trip around the world.

POSTMASTERS IN CONVENTION; VISIT BIG EXPOSITION

Postmasters of California are scheduled to meet at San Diego in state convention today (Thursday) to continue for three days. On Saturday, Postmaster General James Farley will be present and address the postmasters at a program to be given at the exposition grounds commencing at 4 p. m.

Besides Farley those who will participate in the convention are: W. W. Howes, first assistant postmaster general, and Vincent Burke, deputy first assistant postmaster general, both of Washington, D. C.; Harry T. Krank, San Francisco, head of the 12th district of the civil service commission, and Charles Pfaffenberger, of San Francisco, inspector in charge of the bay city area.

William H. McCarthy, San Francisco postmaster, vice president of the National Postmasters' association; M. J. O'Rourke, Beverly Hills, president of the California association; Leon L. Dwight, San Pedro, secretary of the state association, and E. J. Huxtable, Bisbee, Ariz., past president of the national association, are other postal dignitaries who will attend.

Charles F. Anderson, postmaster of Little America, during the Byrd expedition, will also be a convention guest, having already arrived at San Diego.

Sanitary Board Elects Officers at Meeting in Banning this Tuesday

POSTOFFICE TO CLOSE SATURDAY AFTERNOONS

Palm Springs, Cal., July 15.
The Desert Sun.

Gentlemen:

This office has received notice that a change in schedule will be effective on July 20th permitting this office to close at noon on Saturdays for the period from June 15 to Sept. 15 of each year.

Application from this office was made early in the spring in view of the fact that the mail is so light during this period that the service is really not warranted and also as an offset in expense attached to the added service on Sunday from October 15 to May 15.

I will thank you if you will mention this in your issue of July 20th, also giving the information that the morning mail will arrive as usual but that the mail leaving this office at 2:45 will be advanced to noon and that the last trip arriving at the office about 4:15 p. m. and leaving the office at 5:45 will be discontinued for the above period. All mail should be posted not later than 11:45 a. m. that is intended for dispatch on Saturday.

Again thanking you for your usual cooperation, I am,

R. M. GORHAM,
Postmaster.

FRANK BORT GETS \$1000 GRAND PRIZE

W. Frank Bort of Banning, who won first prize for submitting the best slogan in a nation-wide contest recently closed, was awarded the prize, a check for \$1,000, at a luncheon held in his honor in the Mission Inn, Riverside, on Wednesday of this week. The presentation was made by representatives of the Frigidaire Corporation, which sponsored the contest. The prize won by Mr. Bort was the grand prize, he being one of 227,000 entrants.

Representatives of the Frigidaire Corporation attending the luncheon were Mr. McIntyre of the Los Angeles office, Mr. Williams from the factory in Dayton, Ohio, and A. J. Harrison, who is promotion manager for Frigidaire on the West coast. Others attending the luncheon were Mrs. Frank Bort, wife of the winner, Mayor C. K. Dewese of Banning, Clarence Simpson of Banning, and Mayor E. B. Cridde of Riverside.

Mr. Bort received his entrance blank for the contest from Clarence Simpson, local Frigidaire dealer. Each contestant was allowed to give the name of one friend, not a member of his own household, who did not have an electric refrigerator. The persons listed on the entry blanks of the first three prize winners will receive a Frigidaire electric refrigerator with the compliments of the persons who placed their names on the entry blanks. Because of this, a Los Angeles friend of Mr. Bort will receive a Frigidaire free of charge.

FORMER PIONEER OF PASS DIES AT HOME IN REDLANDS

Mrs. Anna Marie Fourbon, mother of Leon Jure, Sr., of Banning, passed away at her home in Redlands, Tuesday, aged 83 years.

Mrs. Fourbon was a resident of Beaumont in the very early days, probably at the time when Beaumont was known as San Geronio. She was born in Paris, France, and came across the Atlantic in a sailing vessel, the trip requiring weeks on a stormy sea. Arriving in Canada she made that country her home and then located in California, making the trip from Canada to California in a covered wagon drawn by oxen.

Five sons survive. Alfred and Prosper Jure residing in Redlands, Leon Jure in Banning and August and Stanley Jure in Kern county.

Hon. John P. Phillips was in Sacramento on official business, Friday. He is interested in certain bills which await the approval of Governor Merriam.

The Palm Springs sanitary district came into official existence Monday with the canvass by the board of supervisors of the vote cast in the July 9 election.

The board found that the proposition, which involves a sewer system costing approximately \$70,000, had carried by a vote of 90 to five, and that the following candidates were elected as members of the sanitary board: Earl Coffman, Warren Pinney, Harold Hicks and Francis Crocker, and Frank V. Shannon as assessor.

The board met Tuesday at Hotel Banning to organize. Frank V. Shannon, assessor for the district, and George Robertson, Al Gardiner and Philip Boyd, citizens active in the preliminary survey and campaign, also H. E. Patterson and Herbert Samson, representing the Palm Springs Associates, attended the meeting.

Also present at the meeting was Alice Robertson of Richards & Co., Los Angeles bond brokers. Mr. Richards was invited to advise the board on any questions pertaining to the bond issue.

After the meeting the group were the guests of Earl Coffman at his summer home in Banning.

The officers of the sanitary board elected at Tuesday's meeting are Warren B. Pinney, president, and Thomas H. Lipps, secretary.

The new sanitary district includes all of the business district and adjacent residential property. The engineering plans were drawn by the Riverside firm of Davidson & Fulmor.

The next meeting of the sanitary board will be held Tuesday, July 23, at 10 a. m., in the office of the Palm Springs Water Company.

PRESS DAY AT HARBOR WILL BE GALA EVENT

"Press Day" planned for July 20 at Newport Harbor will really start with a luncheon to be served at 1:00 p. m. at the Palisades, Corona del Mar, overlooking Newport bay.

Representatives from all parts of Southern California will assemble at the hotel for registration and for the luncheon which will be presided over by S. A. Meyer, chairman of the local committee.

After the luncheon, the delegates will go to the Balboa Pavilion to take a boat which will carry the visitors out to inspect one of the giant dredges at work in the harbor. Dr. Howard Seager, Captain R. E. Cruise and J. P. Greeley will be in charge. Operation of the dredges will be explained and the results of several months' work indicated.

Guests desiring to go deep sea fishing will be afforded an opportunity under Captain J. B. McNally, Darrel King and Captain Anderson.

Women guests will be offered trips on the speed boat California for one hour. And for those who wish to take a dip in the Pacific accommodations will be provided.

In the evening the famous "Rendezvous" ballroom will entertain the visitors with dancing while those who wish to see the walkathon now running at the Balboa pavilion will be accommodated.

Other interesting features will be included in the day's program and a large welcoming committee of local residents will be on hand to help make the day's visit interesting and pleasant. Membership of the local group will include Mayor Hilmer and City Engineer Patterson.

President Mark J. Johnson of the Chamber of Commerce and Gordon Maudsley of the Junior Chamber, J. A. Beck, chairman of the Tournament of Light committee, Ray Burlingame of the "Rendezvous," and many others will welcome the Fourth Estates.

Miss Anita Stanghor, who operated an inn on West Ramsey street last year, is at Canistota, So. Dak. She left Palm Springs with the intention of spending the summer in San Diego, but was called to South Dakota by the illness of a relative.

Mr. and Mrs. D. F. Geil of Morongo Valley Inn are taking a trip through northern California and Oregon.

for the exposition city yesterday. They left the convention of postmasters at San Diego for the coming week. They left Banning and Postmaster R. M. Gorham of Banning and Postmaster Homer J. King of Banning.

The Desert Sun

OF PALM SPRINGS, CALIFORNIA

JOHNSON & BARKOW, Publishers

Harvey Johnson and Carl Barkow

Entered at the Post Office at Palm Springs, California, August 5, 1927, under the Act of Congress of March 3, 1879.

A BIG JOB

The Treasury's silver-buying policy has encountered adversity.

As the price of silver reached new highs, it became profitable for persons living in some foreign countries to melt silver coins and sell them as bullion to the American government. Further, the high price offered by this government tended to draw silver away from silver-standard nations, such as China, thus imperiling their monetary stability. Foreign protest resulted.

In addition, the policy led to a great deal of speculation abroad, which enriched the speculators, but did the United States no good.

As a result, it seems that the Treasury will have to make changes in its silver program—it has already reduced its buying—in order to prevent prices from going higher. Various metal experts are now supporting the proposed Dies plan, under which the Treasury would not buy silver in the world market for six months or a year, and thereafter would buy only from nations which agreed to reciprocate by buying an equivalent amount of our surplus commodities. The Dies plan applies only to foreign silver, and would not affect Treasury buying of new domestic-mined silver.

The great problem presented by silver is to aid the mines, keep our currency stable, and at the same time not upset commerce and industry. That is the sizable job the Treasury experts now face.

PENSIONS FOR THE AGED

California has gone Townsend.

Gov. Merriam has signed the bill setting up a new California plan of old-age pensions.

Under the provisions of the old-age pension bill, the minimum pension age is dropped from 70 years to 65 years and a new maximum and minimum pension is fixed.

The maximum pension is raised from \$30 a month to \$35 a month. A minimum of \$20 a month is set in the measure. The present law contains no minimum, although combined county and state payments have averaged approximately that figure.

Another revision specifies that any person owning \$3000 or less of real property and \$500 or less of personal property may obtain aid, but on his death the amount of aid extended becomes a first lien on the estate. The previous restriction required that the property be deeded to the state at the time aid was extended.

The total cost of the pensions for the 1935-37 biennium is estimated at \$24,000,000. The bill also empowers the Governor to accept the terms and aid proposed in any pension act adopted by the federal government.

Half of the pension now is paid by the counties and the other half by the state. Requirements of residence and citizenship are continued.

The Edmonton (Alberta) Journal brings out the astonishing fact that if a citizen of Alberta had an income of \$1,000,000, all "earned," he would be able to keep only \$79,292 for himself. Federal and provincial income taxes alone, would take \$920,708. And, judging by the way America is spending, that ratio of taxing may some day "hit" this country.

CAN'T BEAT SALES TAX

An enterprising buyer, of more than ordinary thrift, tried to beat the state sales tax the other day down in San Diego. He went into one of the five and ten emporiums which furnish the funds for Barbara Hutton's princes and dukes, and at three different counters took on 15 cent purchases. Then he sought to escape without paying a sales tax. The store management intervened. The buyer protested and event went to court. Then he paid the tax, by order of the court, in addition to his legal expenses. Anyway, he bought some experience, on which there is no sales tax.—Redlands Facts.

The New Deal is realizing that the Matanuska Valley venture may develop as one of the most spectacular fizzes of the program of experimentation. In order to avert chaos, the government's best efficiency experts are being rushed to Alaska. Despite this belated action, there is a general realization that in the Matanuska plan, as in many others, the New Dealers acted first and postponed their thinking. Some chap in Washington had what he thought was a bright idea and promoted action without a delay to investigate details that might have destroyed the brilliancy of the idea. This type of government is becoming quite sickening. There seems to be in Washington a complete lack of responsibility. The New Dealers from the top down appear to have only a scant appreciation of their duties and their obligations. They behave as if they were children at play in a toy laboratory.—Sioux Falls (S. D.) Argus-Leader.

SPECIAL LEGISLATURE SESSION INEVITABLE, SAYS ASSEMBLYMAN

That there will be a special session of the legislature called early next year is indicated by a number of signs, according to Assemblyman John Phillips, who returned from Sacramento Monday afternoon following attendance at the hearings being conducted by Governor Merriam on a number of controversial measures that are before him for signature.

The fact that between 800 and 900 bills were placed on the governor's desk during the last two days of the recent session; that members find it necessary to return to the capitol from time to time with respect to legislative matters; that the interim committee is confronted with a large number of problems, to say nothing of the hearings before the governor, all point to the likelihood of an extra session, in the opinion of the assemblyman.

Mr. Phillips referred to the hearing on the chain store bill as one of the greatest shows ever staged in the capital city. Both proponents and opponents were out in force, and the hearing was inaugurated by brass bands and the staging of a parade around the capitol building. The arguments were confined to 30 minutes for each side, and they were presented in a masterly way by both, Mr. Phillips said.

Mr. Phillips expects to go north again to be present at the hearing scheduled for Friday before the state highway commission at Sacramento. There will be up for consideration the question of the necessity of reducing the highway budget by the additional amount being allocated to the cities this year.

The 1935-37 biennial highway budget will have to be revamped in order to provide for the extra one-fourth cent allocated to the cities, estimated to be approximately \$6,000,000.

LIONS TO GATHER IN MEXICO CITY

Two hundred delegates from clubs in many California cities will leave Los Angeles Thursday, July 18, on a special air-cooled Southern Pacific train for Mexico City to attend the Lions International convention, it was stated here today by R. W. Taylor, agent of the Southern Pacific.

The large delegation will be headed by District Governor Thos. F. Madden of Fresno and Governor-elect Luther Mack of Los Angeles for the fourth district of California, Nevada and Hawaii. Mack will assume office during the convention.

The fourteen-car Lions special will travel to Mexico City by way of El Paso, arriving at the convention city Sunday morning, July 21. After the meeting the party will return home by way of Guadalajara and the west coast territory to Nogales.

NEWSPAPERS RECEIVE LARGEST SHARE OF ADVERTISING MONEY

Of a combined total of \$223,216,520 spent by 367 national advertisers in newspapers, magazines and radio in 1934, newspapers received 61.3 percent; magazines, 25 percent, and the chain broadcast, 13.2 percent, according to an analysis just released by the bureau of advertising, A. N. P. A.

Foods and automotive products continued to be the leading trade groups from the point of view of advertising expenditure. In 1934 60 food companies spent a total of \$38,750,346 in the three mediums analyzed, with 41.3 percent going to newspapers, 35.3 percent to magazines, and 23.4 percent to chain broadcasts. In the automotive group, 13 leading car manufacturers spent approximately two-thirds of a total of \$29,930,032 in newspaper advertising, while 33 gas, motor and oil companies spending together \$15,909,752, devoted three-quarters of this investment to newspaper space. Newspaper advertising appropriations for both these groups increased materially in 1934 over 1933.

Among tobacco and drug companies, two other major groups, newspaper advertising received large appropriations. Of the total advertising expenditure of the former, \$33,949,000 in 1934, 81.5 percent was spent in newspapers. Drug companies, which form the fourth largest group from the standpoint of advertising volume, with a combined expenditure of \$15,691,671, spent 61.9 percent of this total in newspapers, as compared with 21.5 percent in magazines, and 16.6 percent in radio. In the beverage group, greatly expanded by the legalizing of wine, beer, and spirits, newspapers received 87.6 percent of the total expenditure of \$9,115,279.

Compared with 1933, when the bureau's analysis covered 351 advertisers spending in the aggregate \$185,706,824, the 1934 analysis indicates both a greater number of advertisers in the national field and a higher individual expenditure. The average expenditure in the three mediums in 1934 was \$608,219, as compared with \$529,079 in 1933; and the average expenditure per advertiser in newspapers increased from \$323,199 in 1933 to \$376,103 in 1934.

LEGIONNAIRES IN STATE CONVENTION AT FRESNO

American Legion delegates from Southern California posts are to leave Los Angeles by special Southern Pacific train on Saturday evening, August 10, for the state convention of the Legion at Fresno, it was announced today by R. W. Taylor, Southern Pacific agent.

A large delegation from the Southland is to make the convention trip, it was stated. The meeting will close on August 14 and the special train will leave Fresno late that night on the homeward journey to Los Angeles.

Araby Winter Home Sites

Just Off the Beaten Paths

QUIET and RESTFUL

MATCHLESS PANORAMIC VIEW

PURE WATER

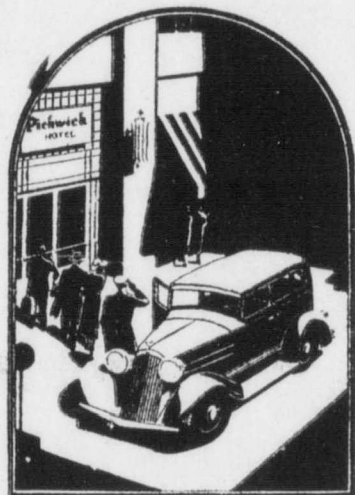
Sensible Restrictions

Reasonable Prices

See or Write Owner

H. W. OTIS

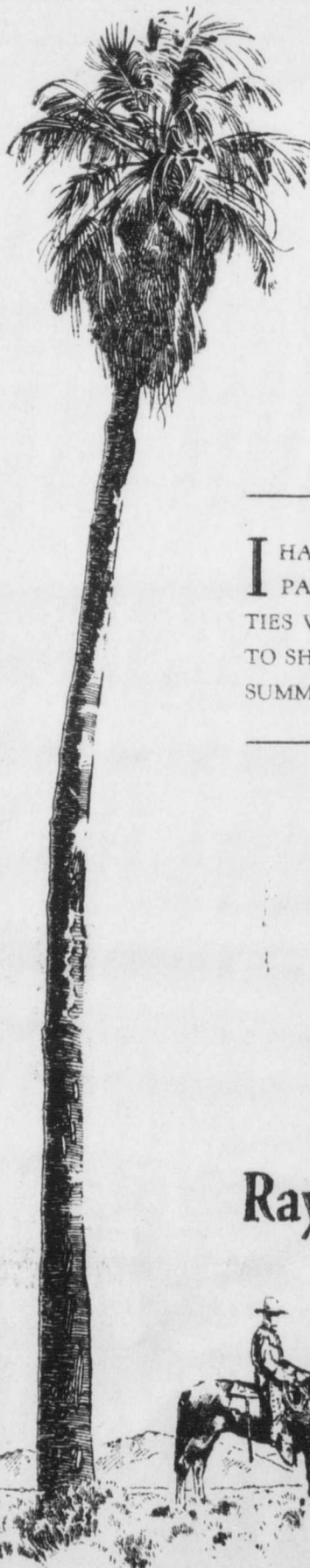
P. O. Box 72, Palm Springs, Calif.



When You're
Travel Tired!

and want to rest in the finest luxury
and comfort of a modern hotel,
then choose

Pickwick
HOTELS
Kansas City San Francisco San Diego



Raymond Cree
REALTOR

First Churches of Christ, Scientist

of Redlands, Riverside, and San Bernardino, California.
Announce a

FREE LECTURE ON CHRISTIAN SCIENCE

by

GAVIN W. ALLEN, C. S. S.

Member of the Board of Lectureship of The Mother Church, The First Church of Christ, Scientist, in Boston, Massachusetts.

In Redlands Bowl, Thursday Evening, July 25

at 8 o'clock

THE PUBLIC IS CORDIALLY INVITED TO ATTEND

EL CAMINO IRON STUDIO

Complete Line of Lighting Fixtures

Andirons, Fire Screens, Fire Sets

Anything in Iron

Repair Work

Palm Canyon Drive—At the North Entrance to the Village

WASHINGTON LETTER

(Special Correspondence)

Washington, D. C., July 18. — It's really too hot the country over to think about public issues. Particularly in Washington. Perhaps that's why tempers are short, everybody is investigating somebody, and passing the lie becomes a public procedure. Instead, then, of trying to think the power utility controversy out perhaps it is better to turn to someone else's mental efforts. About the most intelligent perspective has been gained by the Washington correspondent of the Christian Science Monitor, when he states:

"The power company issue is coming to be, in American politics, what the railroad issue was to the eighties and nineties. Railroad political control, corruption, and a thousand and one abuses, ultimately brought the railroads into the position they occupy today—the most closely regulated of any big industry in the United States."

This gives an understanding of what is going on in Washington today on the holding company bill better than reading many of the current newspaper articles. President Roosevelt has made it a national issue to trim the sails and closely regulate the holding companies. He not only has fought vigorously for the power holding company elimination and regulatory bill this session, but in his tax message asked for a future prohibitive tax on all other unnecessary holding companies.

Some of the democratic congressmen who voted in the house for the compromise bill against the President's wishes are just finding out the full consequences of their vote, for they were committing themselves on what may promise to be one of the outstanding issues of the 1936 campaign. Those democrats who voted against the holding company bill will find that the President may move himself and his entire party out from under them, and they will have to figure out some other leg, if any, to stand on. The republicans, on the other hand, are more or less adamant on the other side of the picture.

As this is written, despite the apparent defeat given the President by the majority in the house prospects are that the conferees of house and senate may work out a measure more to the President's liking. The house measure, which eliminated the so-called "death sentence" for holding companies received considerable of a commendation when Joseph P. Kennedy, head of the Securities Commission which would administer the bill, if enacted, came out flatfootedly against the measure as it was approved by the house, and termed it an impossible proposition. Hence it is to be predicted that the house democrats may be glad to swing back to the President when it comes to a final vote on whatever is turned out by the conferees.

Congressional leaders are in a dilemma on the railroad retirement act. Last week at the time the senate committee, under militant Senator Wheeler, began hearings on this legislation the House Interstate Commerce committee decided to postpone action for this session. Instead they approved a resolution which would carry the authorization for fifty thousand dollars with which a special committee would make an exhaustive inquiry into what legislation would be possible for creating a retirement system for railway workers, and would make their recommendations to the next session of congress in January.

Congress has under consideration a rather peculiar proposal. It has two bills. One would direct the payment of railway pensions out of the public treasury in essentially the same amounts as the measure recently invalidated by the Supreme Court. The other bill would levy a tax of 4% on railway payrolls and 2% on salaries and wages of railway workers. In both houses, by virtue of the different classifications of these two bills, each measure is in the hands of a different committee. Neither bill carries any reference to the other. If passed there would simply be a tacit agreement that the revenues produced by the one would be to carry out the provisions of the other.

This is the only concrete proposal that has been offered to congress to get around the constitutionality of any such legislation, and congress is approaching it in a very hesitating way, even though its members are fully aware of the need and organized pressure from railroad brotherhoods for some such legislation.

While the President's recent plan to help 650,000 youths through a National Youth Administration, and the allocation of fifty million dollars from the public works fund will, of necessity, be inadequate, it is a most important step by the government to-

ward the alleviation and partial solution of a most critical national social problem.

The new program has for its purpose the finding of employment for young people, to train or retrain them, to create works projects adapted to them, and to continue a certain number in colleges and universities. The latter follows up the past performance of the FERA in granting monthly sums to students who needed this help to continue in college.

The program realizes the project publicized by Colonel Arthur Woods, head of Hoover's reemployment committee, when he urged a movement to keep young people out of the labor market by having them continue their education. His publicity and the report of Miss Grace Abbott, while chief of the children's bureau, that this country was developing a horde of "wandering boys" similar to that of Russia, first focused the national attention on this problem. One of the projects under the new administration is that of a survey or census of all the young people between 16 and 25. This survey will tell the nation the circumstances in which its youth is living, their plight and their needs.

Now considered on the border line of the President's so-called "must" legislative calendar, the senate's truck and bus regulatory act has been approved by the house Interstate Commerce committee and placed on the house calendar. The committee moved to accept the bill as passed by the senate, and threw out that bill which was drawn up by a house sub-committee, and which was considered an ineffective and inadequate piece of legislation.

The administration is, outwardly at least, leaving the final decision on the tax program to congress. This was manifested by Secretary Morgenthau's appearance before the house ways and means committee at the outset of the hearing, at which time he submitted an elastic schedule which would yield revenue ranging from \$118,000,000 to \$301,500,000—and all congress has to do is to decide where to begin and when to end.

BOGART WRITES ABOUT THE BLACK WIDOWS

(By Guy Bogart)

Black widow consciousness, with realization of the dangers but without undue fear, seems to be gaining general national acceptance. War against the widow must continue as a part of household and shop routine.

Effectiveness, where it can be used without damage to paint or shrubbery, of the government-recommended creosote has been tried out with telling effect and can safely be recommended for general application. Aden F. McGee, superintendent of the Beaumont Irrigation district, reports that use of creosote in the meter boxes has practically eliminated the pest in this favorite breeding place.

"I remember seeing no black widows prior to about ten years ago in the district," states Mr. McGee. "Within that time, however, they have spread rapidly until every meter box, and also about wells and similar locations, they were everywhere in places we had to contact."

Little attention was paid until three years ago when Mr. McGee was lightly bitten by a spider, which leaped to the back of his hand as he was adjusting a meter. An immediate numbness was felt, reaching to the shoulder. After two hours he was treated by Dr. R. W. Hartwell and within 24 hours was free of the pain, suffering no after-effects. The bite was too slight to show on the hand.

Of late years the meter boxes are kept sprayed with creosote. This not only kills the black widows, Mr. McGee explains, but keeps them from moving in later from other locations. It is effective for a full year and sometimes longer, as a repellent.

Among the places which could be effectively treated with creosote without damage to surroundings, I would suggest work pits in garages.

It can be also applied to the openings in cement foundations under houses and into basements for pipes, etc., to enter. Thousands of young spiders reaching an age to set up housekeeping on their own, prowling at night enter homes through such openings and frequently spin their webs there.

About old piles of rocks and bricks the creosote may also be applied. Of course it is barred from a large part of the surroundings the black widow has now taken over. Outdoor toilets, especially under sides of seats (but where the skin will not contact) should all be treated with creosote.

BAGS COYOTE

C. H. Biggin, Yucaipa canyon rancher, shot a coyote several days ago that had been for some time, at least, wandering about with but two good legs. Part of one front leg had been shot away at some time, and a back leg made useless by a more recent shot.

LIONS CLUBS CONVENTION IN MEXICO CITY

For the first time in its history Lions International is holding its annual convention in a non-English speaking country. On July 23 an estimated 6,000 Lions and their friends will gather in the capital of Old Mexico for their four-day nineteenth annual meeting. They will reach the Aztec capital by special train, by plane, by boat, and if the highway is in good condition hundreds of them will drive. Director General of Highways, Senor Gonzales, has had the Laredo-Mexico City highway repaired for the traffic.

The convention program will be opened at 2:00 p. m., Tuesday, July 23, when International President Hascall of Omaha, official of the Standard Oil Company of Nebraska, will take charge of the sessions. His report, which will cover the record made by the association during the past twelve months and will include recommendations for the new fiscal year will be one of the highlights of the business sessions.

Besides the business sessions for delegates and officers there will be an unusual amount of typical Mexican entertainment and hospitality. On Wednesday evening the President of the Republic of Mexico, Senor Lazaro Cardenas, will receive the delegates, and prior to this Ambassador Josephus Daniels will receive delegates at the United States embassy. Some of the convention proceedings will be broadcast over a national hook-up in Mexico, which will be relayed by a number of American stations. Trips to the famous pyramids of the Aztecs, and the floating gardens of Zochimilco, a Mexican circus, and a trip around Mexico City are among the special features arranged for the delegates. The convention sessions will be held in the magnificent Palacio de Bellas Artes, recently completed, while many of the evening affairs will take place in the newly erected Foreign Club. It is expected that a large portion of the delegates will take advantage of the post convention tours through central Mexico which have been arranged for them by the Lions Club of Mexico City.

A unique feature of this convention is the use of a "Pullman City," for the accommodation of the delegates who will not be able to secure hotel rooms during the convention. Every hotel room and available apartment, and a good portion of the accommodations available in private homes are already reserved. Hundreds, possibly thousands will therefore stay in Pullman City during the convention, where they will have their own lighting system, their own police force, a special cabaret, restaurant facilities, shops, baths, and even carefully laid out streets and boulevards lined with trees and flowers.

The convention will mark the close of a particularly successful year for the Lions organization, during which sizeable increases in both the number of clubs and the total membership of the association were made.

MR. AND MRS. BENITO TRAVELING
Mr. and Mrs. C. A. Benito of 29 Palms have left for a trip East. They were accompanied by Mrs. Benito's father and mother, Mr. and Mrs. L. C. Ecton, who are returning to their home in St. Louis, Missouri.

Mr. and Mrs. Benito will go from St. Louis to Flint, Michigan, where they have purchased a new car and they are also planning to drive home another new car for another party.

On their return home they will visit Mr. Benito's father and mother, Mr. and Mrs. E. A. Benito in Kansas City, Kansas. They will also visit the Grand Canyon and the Painted Desert.

GERMANY SHARPLY CUTS IMPORTS OF CALIFORNIA FRUIT

The sharp decline in the export of California dried fruits to Germany since 1930 is noted in a study of the situation by the Giannini Foundation of the University of California.

"As a whole, the outlook for revival of this trade is not bright, except as more or less direct barter arrangements can be devised which will permit of imports from Germany," the Foundation says in a statement on the subject. "This large reduction is one of the important outlets for California dried fruits is likely to exert a more and more serious effect upon the prosperity of certain important lines of production in California, except as alternative foreign outlets can be developed."

Germany has been a very important market for California dried fruits for many years, the statement sets forth. Since 1930, however, the German market is being supplied in larger and larger degree by shipments from other countries with which Germany has a more favorable balance of trade. In 1930, Germany took 90 percent of its purchases of dried prunes from the United States. By 1934 the amount so purchased had shrunk to 51 percent of her total purchases and for the first four months of the current year America supplied only 17.6 percent of the dried prunes purchased by Germany. Yugoslavia and Bulgaria, two countries which have reciprocal trade or compensation agreements with Germany, have increased their exports of prunes to that country enormously, having supplied during the period from January to April of this year 38 percent and 43 percent respectively of the total German purchase of prunes. Similar trends have occurred in the purchase of other dried fruits by Germany. Until recently, the exports of fresh and dried apples to Germany have shown no great reduction, although the amounts have varied greatly from year to year. In the early part of this year, however, the export of apples also showed a very marked decline. Germany reduced by 50 percent her total apple imports during the first four months of the current year as compared to the average for the same four months in the period 1930 to 1934. Shipments from the United States were reduced to 74 percent.

Advertising is more valuable and more effective in dull times than in flush times because there is less of it.

CHRISTIAN SCIENCE CHURCHES

"Life" is the subject of the Lesson-Sermon on Sunday in all branches of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass. The Golden Text is from the Psalms: "How excellent is thy lovingkindness, O God! therefore the children of men put their trust under the shadow of thy wings. . . . and thou shalt make them drink of the river of thy pleasures. For with thee is the fountain of life."

The Lesson-Sermon cites these verses from Luke, concerning Christ Jesus: "And he said unto his disciples, 'Therefore I say unto you, Take no thought for your life, what ye shall eat; neither for the body, what ye shall put on. The life is more than meat, and the body is more than raiment.'"

Among the correlative passages from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy, is the statement, "If we follow the command of our Master, 'Take no thought for your life,' we shall never depend on bodily conditions, structure, or economy, but we shall be masters of the body, dictate its terms, and form and control it with Truth."

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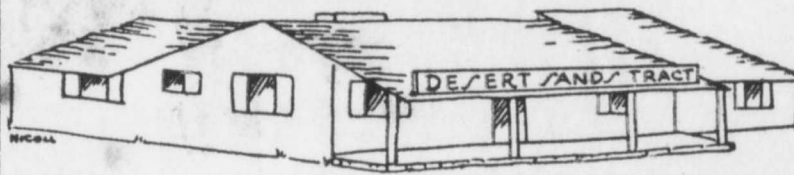
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CASE IN COURT FROM CATHEDRAL CITY: JURY DID NOT AGREE

The case of the People vs. E. Sausser was tried in justice court at Banning, Tuesday and resulted in disagreement by the jury.

The defendant was in court on a gambling charge, preferred by the district attorney's office, alleging infraction of law at Cathedral City. Deputy District Attorney George French appeared as prosecuting attorney, while defendant was represented by Attorney Joe Seymour of Riverside.

The jurors were: L. R. Jessup, Garnet Preston, Alice Dodd, D. A. Innes, Ethel Allen, Edith Coverdale, Ruby Harris, Myrtle Morris, Vay Gray, Violet McGregor, Genevieve Gornien and John Repplier.

CITIES TO RECEIVE LARGER ALLOCATION FROM GAS TAX FUND

Allocation of gasoline tax funds to California cities in the future will amount to twice as much as in past years, or approximately \$10,500,000 a biennium, under terms of a measure which has been signed by Gov. Frank F. Merriam.

The new law provides that the state highway commission shall allocate annually to the cities from the state highway fund an amount equal to the net revenue derived from one-half percent per gallon of tax on motor vehicle fuel.

Municipalities may, with approval of the state department of public works, spend their share of the gas tax for construction, maintenance or improvement of streets of major importance within city limits other than state highways.

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CITIES OF COUNTY SHARE
IN LIQUOR REVENUES

Semi-annual payments due cities of Riverside county as their share of the state collected liquor tax will amount to \$11,775.

These figures are for the period ending in March, and consequently include the annual fees paid by liquor dealers. The second semi-annual distribution will be much smaller as it will consist only of fees from new licenses.

Cities and counties under the present law receive 60 percent of the net collections within their limits, after all costs of administration have been deducted. Under an amendment to the liquor control act now before Gov. Frank F. Merriam for signature, cities and counties will receive 50 percent of the gross. Some cities received from the state their checks early in June, and others are now being mailed out.

Liquor license allocations in Riverside county follow: Banning, \$892; Beaumont, \$912; Blythe, \$1016; Corona, \$911; Elsinore, \$500; Hemet, \$511; Indio, \$2015; Perris, \$157; Riverside, \$4428.97, and San Jacinto, \$433.

HUGE HIGHWAY PROJECT
WILL SOON BE UNDER
WAY THROUGH COLTON

Bids for two Colton major highway jobs—the Ocean to Ocean highway project and the Santa Fe underpass program—have been called for by the state highway division of the Department of Public Works. The bids on the two big projects were called for August 1 at Sacramento.

With bids on both jobs called for the same date, assurance was given that work on the two projects would be under way simultaneously. This clears the way for one of the biggest highway programs in the Colton vicinity for many years.

The job calls for widening of the street through Colton to a width of 100 feet. Twelve foot sidewalks will be built, and this will widen the street bed proper to a width of 76 feet. An automobile bridge over the Eleventh street wash is called for under the program, and there will also be a pedestrian walk over the wash.

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Economic
Highlights

It looks as if the New Deal is about to attempt the most drastic and aggressive fight yet made to put its theories into law—through constitutional amendments, if need be.

The President is apparently convinced that further concentration of power in the federal government is desirable, and that the existing social and economic set-up demands extraordinary legislation of the NRA and AAA order—even though most unbiased commentators are dramatically opposed to this view.

The stage for the struggle was established when the Supreme Court declared the NRA, the Frazier-Lemke Act, and the Railway Pension Act, unconstitutional. Those epochal decisions, in the opinion of constitutional authorities, make it inevitable that the court will likewise hold that the Wagner Labor Bill, the Guffey Coal Bill, the Social Security Act, and other New Deal measures are opposed to the basic law of the land.

Irrespective of that, the President is using the whole of his influence to put such laws through. The Wagner Bill has already become law, and the Social Security Act will in all probability follow within a short time. And, in one of the most startling statements ever made by a Chief Executive, the President recently requested that the Guffey Coal Bill be passed even if its constitutionality is doubtful. He is likewise holding firm to his opinion that the Public Utilities Bill should provide a "death sentence" for holding companies—though the house has refused to accept it, and able lawyers are confident that the Supreme Court would do away with it if it did become law.

It is apparent that many of the New Dealers who are closest to the White House are frank in saying that the Constitution is out of date, that it must be drastically overhauled if it is to be adequate in coping with modern conditions.

When the Supreme Court meets again, it will be called upon to pass on two more measures close to the heart of Mr. Roosevelt—the AAA and the TVA. The chances are that it will declare these measures wholly or partially unconstitutional. If that happens, the New Deal will be forced to go into the vital 1936 campaign with a platform demanding Constitutional revision—drastic, thorough, and immediate.

It used to be believed that the President could get his way by having congress pass a law whereby he could add to the number of justices on the Court. However, the NRA and Frazier-Lemke decisions were unanimous—the President would be forced to appoint ten new justices, all of whom he could control 100 percent, in order to effect change. He knows that the country would not stand for that and that it is manifestly impractical. Therefore, the only chance the New Deal has to survive is through changes in the Constitution.

It takes 36 states to pass a constitutional amendment, and most commentators are of the opinion that it would be impossible to muster them, inasmuch as the entire South, stronghold of States' Rights, would be almost certain to oppose granting the federal government new powers. Whether or not that is true, may soon be decided—and in the meantime, Mr. Roosevelt's constitutional policy is providing the ammunition that makes for first-class political wars. There has not been a time in many years in which the issues were so clear or so diverse—and when the 1936 spokesmen take the stump, there will be fireworks.

Here are some business briefs of interest:

Employment: Has gained 60 percent in heavy industries since March, 1933; shown a lesser advance in consumer industries. The unemployed are now estimated at about 9,000,000.

Industrial Activity: Has fooled the forecasters, by holding up better this year than was anticipated. Was at 85 percent of the 1923-25 average in May, and the first half of 1935 was five percent better than the same period last year.

Automobiles: First half production was 35 percent over same period in 1934, represented the highest volume since 1929.

Steel: Steel makers are hopeful, and the usual summer decline has been less severe than in the past. Structural steel business is good, due to government orders.

Mining: Copper prices recently took a sharp drop, following the elimination of NRA price-fixing. Silver values also declined lately, due largely to the Treasury's refusal to buy additional silver stocks in large quantities.

Agriculture: It is estimated that the farmers' 1935 income will be about the same as in 1934, which registered

AMENDMENTS TO BE VOTED

ON AUGUST 13

(Lyman King in Redlands Facts)

It is pretty nearly time for us to be informing ourselves about the measures to be voted on at a special election to be held Aug. 13. The legislature has given us three things to decide—all in connection with state finances. It is necessary to amend the State Constitution if the measures shall prevail.

The crux of the whole situation, it seems to me, is that the state is asking the people to vote money which should have been provided by saving. The first of the measures is to furnish money to build a new prison, additions to the insane and other hospitals, and more office room in Los Angeles. The first two are needed constructions. Our hospitals and prisons have been outgrown, despite the fact that we have a new insane building in Ventura county. But the office building seems unnecessary. Five years ago I had something to do with the new state building then being erected in Los Angeles. We had the space in it all allocated to the needs of the commonwealth and had two full floors which were to be rented to Los Angeles county. But the saving administration was voted out by the people, and the spending one voted in. The spending administration not only took over the two floors which it had been proposed to rent, but erected an extra wing on the building. All of it is in use. Within four years after the building was erected, the state is asking more money for more room. The amount asked for these purposes is practically 14 millions.

Wants Permission to Borrow Money
Not finding methods for producing more revenue for state purposes, the legislature proposes that the state government shall be authorized to borrow on short term notes, up to half the amount raised for the general fund in the preceding year. This means we will, if we vote favorably, authorize the borrowing of 60 millions. This will doubtless save on interest otherwise spent on deferred payment, for if the state does not pay on time it pays interest.

I seriously question beginning such a practice, and especially placing such a permission in the constitution. We may as well face the fact that if we do it now there never will be an end to it. It is such an easy way to get money that succeeding legislatures will spend and spend because the money can be borrowed.

Third One Small, Not Important
The third proposition is for a mere half million. It would have the state lend its credit so revenue bonds can be issued on a water proposition in Napa county. The insane hospital there and the veterans' home, do not have a sufficient water supply. And there is a great commercial center just a few miles down toward San Francisco, which needs more water. Up in the hills of Napa county, where I used to catch trout when a lad, is a beautiful stream named Rector Creek. The state owns the water, but never has supplied the money to bring the water down to the people. Enough more water can be sold to pay off

CHRISTIAN SCIENCE LECTURE
BROADCAST

Local radio listeners may hear an authorized Christian Science lecture on Friday, July 26, at 8 p. m., when Mr. Gavin W. Allan, C.S.B., of Toronto, Canada, a member of the Board of Lectureship of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass., lectures over KFAC (1300kc-231.6m), for Ninth Church of Christ, Scientist, Los Angeles.

a billion-dollar jump over 1933. Crops will be larger this year than last, but prices will probably be lower.

Labor: Latest trouble has occurred in New England textile mills, where the union recently called a strike on one large operator, is threatening others. It is said to be inevitable that there will soon be a strike of cloak and suit workers in the East. Potential labor troubles have most big industries nervous.

Dr. R. J. Schermerhorn
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